

LUKE KENNEDY

Graphic Designer
Freelance

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Illustrator, Graphic Designer & Photographer specializing in a combination of hand drawn and digital artwork. My experiences in publishing and graphic design have allowed me to work with speed and accuracy whilst my drawing and painting style give my work a creative originality. My ambition is to combine the majority of these skills to produce a creative functional design. I strive to go beyond my client's expectations.

SKILLS

Advanced knowledge of digital applications including Adobe Photoshop, Indesign and Illustrator. Skilled in image adjustments, photo manipulation, converting artwork for print and digital media websites.

EXPERIENCE

SEPTEMBER 2006 - PRESENT

Original Poster

www.originalposter.co.uk

Photographer and Website Manager

Responsible for marketing, distribution and sale of original vintage film posters

Photographing, preparing and resizing images for optimum viewing on web

Taking phone calls and emailing customers and prospective buyers

Making sales and advertising film posters through social media, e-mails and blogs

Attending fairs such as Collectormania and Memorabilia

Preparing poster lots for auction including accurate description and cataloguing

2007

PW Media Publishing

Junior Creative Assistant

Taking customer calls and organizing adverts and chasing copy purchased for PW Media publishing house.

Assisting in the design of published magazines including: Bristol Briefing, What's On and Artifacts magazine.

Assisting in deliveries and mail outs for potential customers and clients.

EDUCATION

SEPTEMBER 2009 – JUNE 2012

Birmingham Institute of Art and Design

(BA hons) Visual Communication: Illustration – **2:1**

SEPTEMBER 2004 – JUNE 2006

Worcester Tech College of Arts.

(BA hons) Visual Communication: Illustration – **2:1**

INTERESTS

Watching Film and TV, photography, reading comics, and bird watching.

REFERENCES

References and portfolio of freelance work are available upon request.